

# BUSINESS: MANAGEMENT (BMGT)

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## **BMGT 101S - Intro to Entertainment Mgmt. 3 Credits.**

Offered autumn and spring. Open to non-business majors. Designed to provide basic distinctions and concepts necessary for understanding various business aspects that underpin the business of entertainment as well as most other businesses, regardless of context.

Gen Ed Attributes: Social Sciences Course (S)

## **BMGT 191 - Special Topics. 1-6 Credits.**

(R-6) Offered intermittently. Experimental offerings of visiting professors, experimental offerings of new courses, or one-time offerings of current topics.

## **BMGT 192 - Independent Study. 1-3 Credits.**

(R-3) Offered every term. Prereq., consent of instr. Course material appropriate to the needs and objectives of the individual student.

## **BMGT 205 - Professional Business Comm. 3 Credits.**

Offered intermittently. Prereq., WRIT 101 (or higher) or equivalent, COMX 111A. Focuses on understanding the scope and nature of business communication and becoming more fluent and effective writers and speakers in a variety of business situations. Students practice choosing and applying the best communication vehicle and strategy for multiple purposes, audiences, and situations. The course asks students to spend significant time on their own professional writing and presentation skills, and will also survey various contemporary issues in business communication.

Gen Ed Attributes: Writing Course-Intermediate

## **BMGT 212 - Critical Analysis for Business. 3 Credits.**

Offered autumn and spring. Offered at Missoula College. Prereq., WRIT 101 (or higher) or equivalent. This is an analysis, critical thinking, and writing course for students in the Business Technology fields. Students will also be introduced to traditional Western philosophy through study and discussion of Socrates, Plato and Aristotle. To that end, students will analyze theories of knowledge and morality in relationship to current events within American Democracy and Law. Students will practice identifying elements of arguments, analyzing elements of arguments for logic, and developing coherent and comprehensive responses to arguments. This course will emphasize practical application rather than purely academic exercise.

Gen Ed Attributes: Writing Course-Intermediate

## **BMGT 216 - Psych of Mgmt & Supervision. 4 Credits.**

Offered autumn and spring. Offered at Missoula College. Management theory, research, and the practice of management. Topics covered include leadership styles and techniques, effective communication approaches, time management, decision making, delegation, and the basic functions of supervisory skills.

## **BMGT 242 - Front Line Supervision. 3 Credits.**

Offered spring. Offered at Missoula College. Introduces basic employee development with emphasis on the responsibilities of a newly-appointed supervisor. Emphasizes organizational structure, motivation, delegation of authority, the hiring process, employee development, employee performance, evaluations, and dealing with employee conflict.

## **BMGT 245 - Customer Service Management. 4 Credits.**

Offered autumn and spring. Offered at Missoula College. Designed to prepare employees and managers to meet customers' expectations. Review of customer service philosophy and techniques. Services marketing, quality issues, service design and delivery, customer interaction systems, complaint handling and service recovery, customer relationships, loyalty management, and operations are addressed.

## **BMGT 275 - Venue Management. 3 Credits.**

Offered Autumn. Open to non-business majors. This course is designed to provide some of the basic tools for better understanding the processes involved in the conceptualization, development and production of live-events and successfully managing various types of venues.

## **BMGT 291 - Special Topics. 1-6 Credits.**

(R-6) Offered intermittently. Experimental offerings of visiting professors, experimental offerings of new courses, or one-time offerings of current topics.

## **BMGT 292 - Independent Study. 1-3 Credits.**

(R-3) Offered every term. Prereq., consent of instr. Course material appropriate to the needs and objectives of the individual student.

## **BMGT 298 - Management Internship. 1-3 Credits.**

(R-3) Offered autumn. Offered at Missoula College and on Mountain Campus. Extended classroom experience which provides practical application of classroom learning during placements within the business community. The student must complete a learning agreement with a faculty member, relating the placement opportunity to his or her field of study. A maximum of 6 credits of Internship (198, 298, 398, 498) may count toward graduation.

## **BMGT 299 - Capstone:Entrepreneurship. 3 Credits.**

Offered spring. Offered at Missoula College. Prereq., CAPP 120. An overview of the skill areas and business principles needed to start and operate a small business. Includes developing a business plan, identifying sources of capital formation, managing growth, and marketing issues related to new ventures.

## **BMGT 322 - Operations Management. 3 Credits.**

Offered every term. Prereq., junior major in Business, CSCI 172. A survey of the processes that organizations, public or private, use to produce goods and services. Includes management science topics.

## **BMGT 340 - Management & Organization Behavior. 3 Credits.**

Offered autumn and spring. Prereq., junior standing in Business. An intensive examination of the fundamentals of management and organization supported by the application of behavioral science principles to the management of people in organizations.

## **BMGT 375 - Business of Film & Television. 3 Credits.**

Offered intermittently. Open to non-business majors. The purpose of this class is to gain a basic understanding of the business elements of film and television production. This is done through a semester long project and lectures by visiting television and film professionals.

## **BMGT 391 - Special Topics. 1-6 Credits.**

(R-6) Offered intermittently. Prereq., junior standing in Business or consent of instr. Experimental offerings of visiting professors, experimental offerings of new courses, or one-time offerings of current topics.

## **BMGT 392 - Independent Study. 1-6 Credits.**

(R-6) Offered every term. Prereq. junior standing in Business and consent of instr.

**BMGT 394 - Seminar/Workshop. 1-3 Credits.**

(R-3) Offered intermittently. Prereq., junior standing in Business and consent of instr.

**BMGT 401 - Event Management. 3 Credits.**

Offered autumn. Prereq., junior standing; open to non-business majors. Students are introduced to skills that are necessary for managing entertainment events. Topics include: market research; artist research; negotiating events; producing live events; and working with community and non-profit organizations. Students will develop and participate in several live events throughout the semester.

**BMGT 402 - Prin of Entertainment Mgmt I. 3 Credits.**

Offered autumn and spring. Prereq., junior standing and consent of instructor; open to non-business majors. Students are introduced to the fundamental aspects of the entertainment business. Topics include: artist development and management; productions; promotions; and venue management and marketing. Students will produce an artist development plan.

**BMGT 403 - Prin of Entertainment Mgmt II. 3 Credits.**

Offered spring. Prereq., junior standing; open to non-business majors. Topics include: tour development and marketing; agency relations and responsibilities; and new forms of entertainment media and distribution. Students will produce an event management plan.

**BMGT 410 - Sustainable Business Practices. 3 Credits.**

Offered autumn. Prereq., junior standing. This course explores how changing perceptions around environmental and social issues influence current business practices. Through this exploration, we discuss the impact these influences have on business and how adept firms can gain competitive advantage through embracing and integrating them into their core strategies.

**BMGT 420 - Leadership and Motivation. 3 Credits.**

Offered autumn and spring. Prereq., junior standing in Business and BMGT 340. Study of fundamental concepts, theories, and models of leadership and motivation. Selected topics include: trait and behavioral theories of leadership, charismatic and transformational leadership, power and influence, emotions and justice perceptions in motivation, expectancy and equity theories.

**BMGT 444 - Management Communications. 3 Credits.**

Offered autumn and spring. Prereq., junior standing in Business; BMGT 340. This course focuses on four modules managing external and internal communications: Communication of Innovations; Communications with Company Leadership; PR Crisis Communications; and Business Negotiations. Course projects include team research, team oral presentations, individual written executive reports, case studies and analysis, and competitive negotiations.

**BMGT 448 - Entrepreneurship. 3 Credits.**

Offered autumn and spring. Prereq., junior standing in Business, BMGT 340, BMKT 325; prereq or coreq., BFIN 322. Focuses on starting and managing a growing business. Topics include recognizing business opportunities, setting strategy for the firm, raising capital, marketing new products, and organizing the managerial team. Students develop a business model canvas and/or write a business plan for themselves or for a local entrepreneur.

**BMGT 458 - Advanced Entrepreneurship. 1 Credit.**

(R-3) Offered spring. Prereq., BMGT 448. Focus on managing and marketing a growing business, legal and technology issues for entrepreneurs, and financing new ventures. Students refine an existing or write a new business plan and participate in a business plan competition or write case analyses. UM instructors supervise course content delivered by local and regional experts in entrepreneurship. Four separate one credit weekend seminars are offered.

**BMGT 467 - Global Operations and Supply Chain Management. 3 Credits.**

Offered Spring. Prereq., Junior standing in business, and BMGT 322 and BMKT 325, or consent of instructor. The course introduces students to the challenges and opportunities companies face and how they manage the risk associated with the global supply chain. It provides an overview of global supply chain operations management as a field and describes the strategic role it has in today's intensely competitive business environment.

**BMGT 474 - Entertainment Rsrch & Planning. 3 Credits.**

Offered intermittently. Prereq., junior standing and consent of instructor; open to non-business majors. This course will provide students with a better understanding of the processes involved in the conceptualization, development, production and or marketing for businesses, particularly entertainment related entities. This is done through a variety of real world projects.

**BMGT 480 - Cross-Cultural Mgmt. 3 Credits.**

Offered autumn. Prereq., junior standing in Business. Study of issues related to cultural diversity within the work force and the problems inherent in the management of a firm's activities on an international scale.

**BMGT 491 - Special Topics. 1-6 Credits.**

(R-6) Offered intermittently. Prereq., junior standing in Business or consent of instr. Experimental offerings of visiting professors, experimental offerings of new courses, or one-time offerings of current topics.

**BMGT 492 - Independent Study. 1-6 Credits.**

(R-6) Offered every term. Prereq., junior standing in Business and consent of instr.

**BMGT 493 - International Experience. 1-6 Credits.**

(R-6) offered intermittently. Prereq., junior standing in business. Field-based, experiential courses that focus on international business topics, incl. the culture and business environment of important U.S. trading partners, such as China, Germany, or Italy.

**BMGT 494 - Seminar/Workshop. 1-6 Credits.**

(R-6) Offered intermittently. Prereq., junior standing in Business and consent of instr.

**BMGT 495 - Practicum. 1-6 Credits.**

(R-6) Offered intermittently. Prereq., consent of instr. Organized field experience.

**BMGT 498 - Internship. 1-6 Credits.**

Offered every term. Prereq., junior standing in Business and consent of instr. Extended classroom experience which provides practical application of classroom learning during placements off campus. Prior approval must be obtained from the faculty supervisor and the Internship Services office. A maximum of 6 credits of Internship (198, 298, 398, 498) may count toward graduation.

**BMGT 540 - Mgmt & Legal System. 3 Credits.**

Online course. Offered autumn. Prereq., admission to the M.B.A. or M-Acct. programs or graduate standing with consent of graduate business program director. Basic management principles, exploration of concepts such as strategic planning, goal-setting and giving feedback, leadership, motivation, and reward systems. Law as it relates to doing business in the global environment; ethical dimensions of business decision-making. Level: Graduate

**BMGT 595 - Special Topics. 1-9 Credits.**

(R-9) Offered intermittently. Experimental offerings of visiting professors, experimental offerings of new courses, or one-time offerings of current topics. Level: Graduate

**BMGT 604 - Competitive Strategy. 1 Credit.**

Offered autumn. Prereq., admission to the M.B.A. or M-Acct. program. An introduction to strategic management with a focus on the analysis of the firm and its environment as the basis for strategic decision making. Level: Graduate

**BMGT 640 - Organizational Behavior. 2 Credits.**

Offered autumn. Prereq., admission to the M.B.A. or M-Acct. programs. Professionally oriented strategic overview of intrapersonal, interpersonal, and leadership skills for employees, management, and organizational designers. Topics include diversity, communication, motivation, groups/teams, culture and structure. Level: Graduate

**BMGT 650 - Business Ethics. 1 Credit.**

BMGT 650-01 and BMGT 650-60 Business Ethics. 1 credit. Offered in the last five weeks of the fall semester. Prerequisites: admission in MBA program.

**BMGT 665 - Strategic Mgmt Seminar. 1-12 Credits.**

Offered spring. Prereq., admission to the M.B.A. or M-Acct. program and ACTG 605, BFIN 681, BMIS 574, BMGT 604, and BMGT 640; coreq., MBA 603. Analysis of the firm within its industry and the structure of the industry; competitive positioning and competitor analysis; decision-making under conditions of uncertainty; developing a competitive advantage in international markets. Level: Graduate

**BMGT 685 - International Business. 2 Credits.**

Offered spring. Prereq., admission to the M.B.A. or M-Acct. programs. Review and analysis of international trade theories and institutions, the role of the multinational enterprise (MNE) in global trade and how the MNEs operate in a global setting. Level: Graduate

**BMGT 696 - Independent Study. 1-9 Credits.**