

SOCIAL MEDIA AND AUDIENCE ENGAGEMENT CERTIFICATE

General Certificate Requirements

Additional requirements for graduation can be found on the Degree/Certificate Requirements for Graduation page (<https://catalog.umt.edu/academics/graduation-requirements/>).

Unless otherwise noted in individual program requirements, a minimum grade point average of 2.00 in all work attempted at the University of Montana-Missoula is required for graduation. Please see the Academic Policies and Procedures page (<https://catalog.umt.edu/academics/policies-procedures/>) for information on how your GPA is calculated.

Courses taken to satisfy the requirements of a major, minor, or certificate program must be completed with a grade of C- or better unless a higher grade is noted in the program requirements.

POST-SECONDARY CERTIFICATE - Social Media and Audience Engagement Course Requirements

Code	Title	Hours
Complete all of the following courses:		
JRNL 102Y	Calling Bullshit	3
JRNL 170	Writing the News	3
JRNL 257A	Beginning Video and Photojournalism	3
JRNL 332	Social Media and Audience	3
Total Hours		12