

# ENTERTAINMENT MANAGEMENT CERTIFICATE

## Post-secondary Certificate - Entertainment Management

### Summary

Code	Title	Hours
	Entertainment Management Certificate Requirements	9
	Entertainment Management Certificate Electives	9
<b>Total Hours</b>		<b>18</b>

Degree Specific Credits: 18

Required Cumulative GPA: 3.0

#### Notes:

- This certificate is open to all majors across campus.
- The 3.0 GPA requirement pertains specifically to the 18 credits listed below, not a student's cumulative GPA.
- Special Topics courses (x91) and a maximum of three internship credits (x98) may count towards Certificate electives if approved by the UMEM Program Director.

### Entertainment Management Certificate Requirements

Code	Title	Hours
<b>Complete all of the following courses:</b>		
BMGT 401	Event Management	3
BMGT 402	Principles of Entertainment Management I	3
BMGT 403	Principles of Entertainment Management II	3
<b>Total Hours</b>		<b>9</b>

Minimum Required Grade: B

### Entertainment Management Certificate Electives

#### Notes:

- Up to 3 credits of BMGT 498 can count towards the 9 credits of electives.
- BMGT 498 must be an entertainment-based internship to count towards the 9 credits of electives.

Code	Title	Hours
<b>Complete nine credits from the following courses:</b>		
BFIN 205S	Personal Finance	
BGEN 220E	Business Ethics and Social Responsibility	
BMGT 101S	Introduction to Entertainment Management	
BMGT 275	Venue Management	
BMGT 375	Business of Film & Television	
BMGT 420	Leadership and Motivation	
BMGT 474	Entertainment Rsrch & Planning	
BMGT 498	Internship	

BMIS 478	E Commerce: a Managerial Perspective
BMKT 412	Non Profit Marketing
BMKT 413	Sports Marketing
BMKT 420	Integrated Online Marketing
MART 112A	Introduction to Film Editing
MUSI 130L	History of Jazz
MUSI 132L	History of Rock & Roll
MUSI 202L	Intro to Music Literature
MUSI 302H	Music History II
NPAD 466	Practical Applications in Nonprofit Administration
THTR 370	Stage Management I

**Total Hours** 9

Minimum Required Grade: B