

ENTREPRENEURSHIP AND NEW VENTURE CREATION CERTIFICATE

Post-Secondary Certificate - Entrepreneurship and New Venture Creation

Summary

Code	Title	Hours
	Entrepreneurship and New Venture Creation Certificate Requirements	7-8
	Entrepreneurship and New Venture Creation Certificate Electives	6
Total Hours		13-14

BMIS 372	Information Infrastructures
BMIS 373	Business System Analysis & Design
BMIS 478	E Commerce: a Managerial Perspective
BMKT 342	Marketing Research
BMKT 420	Integrated Online Marketing
BMKT 460	Marketing Hi-Tech Production and Innovation
BMGT 492	Independent Study (with an Entrepreneurship Focus)
Total Hours	6

Minimum Required Grade: C-

Degree Specific Credits: 13-14

Required Cumulative GPA: 2.0

Note:

- All student pursuing a Certificate in Entrepreneurship and New Venture Creation must also complete the degree requirements for one of the Business majors. This certificate is of particular interest to students interested in launching their own business venture, working for a startup, or launching new initiatives with more established businesses.
- A 2.0 GPA requirement pertains specifically to the credits listed below, not a student's cumulative GPA.

Entrepreneurship and New Venture Creation Certificate Requirements

Code	Title	Hours
Complete all of the following courses:		
BMGT 448	Entrepreneurship	3
BMGT 458	Advanced Entrepreneurship	1-2
BMGT 498	Internship (or submit a written new venture idea for adjudication to the John Ruffatto Business Startup Challenge (BSC), be selected for participation and present their idea at the BSC)	3
Total Hours		7-8

Entrepreneurship and New Venture Creation Certificate Electives

Code	Title	Hours
Complete two of the following courses:		
BFIN 301	Analysis of Financial Statements	6
BMGT 420	Leadership and Motivation	
BMGT 498	Internship (with an Entrepreneurship focus)	