

MANAGEMENT AND MARKETING DEPARTMENT

Isho Tama-Sweet, Ph.D, CMA, Chair

The Department of Management and Marketing offers three majors within the Bachelor of Science in Business Administration: International Business, Business Management, and Marketing.

Baccalaureate Degrees

- Bachelor of Science in Business Administration - International Business (<http://catalog.umt.edu/colleges-schools-programs/business/management-marketing/bs-international-business/>)
- Bachelor of Science in Business Administration - Business Management (<http://catalog.umt.edu/colleges-schools-programs/business/management-marketing/bs-management/>)
- Bachelor of Science in Business Administration - Marketing (<http://catalog.umt.edu/colleges-schools-programs/business/management-marketing/bs-marketing/>)

Undergraduate Certificates

- Digital Marketing Certificate (<http://catalog.umt.edu/colleges-schools-programs/business/management-marketing/cert-digital-marketing/>)
- Entertainment Management Certificate (<http://catalog.umt.edu/colleges-schools-programs/business/management-marketing/cert-entertainment-management/>)
- Entrepreneurship and New Venture Creation Certificate (<http://catalog.umt.edu/colleges-schools-programs/business/management-marketing/cert-entrepreneurship/>)
- Sustainable Business Strategy Certificate (<http://catalog.umt.edu/colleges-schools-programs/business/management-marketing/cert-sustainable-business-strategy/>)