

COMMUNICATION STUDIES B.A. - ORGANIZATIONAL AND STRATEGIC COMMUNICATION

General Degree Requirements

To earn a baccalaureate degree, all students must complete successfully, in addition to any other requirements, the University of Montana General Education Requirements. Please refer to the General Education Requirements page (<https://catalog.umat.edu/academics/general-education-requirements/>) for more information.

Additional requirements for graduation can be found on the Degree/Certificate Requirements for Graduation page (<https://catalog.umat.edu/academics/graduation-requirements/>).

Unless otherwise noted in individual program requirements, a minimum grade point average of 2.00 in all work attempted at the University of Montana-Missoula is required for graduation. Please see the Academic Policies and Procedures page (<https://catalog.umat.edu/academics/policies-procedures/>) for information on how your GPA is calculated.

Courses taken to satisfy the requirements of a major, minor, or certificate program must be completed with a grade of C- or better unless a higher grade is noted in the program requirements.

BACHELOR OF ARTS - COMMUNICATION STUDIES; ORGANIZATIONAL AND STRATEGIC COMMUNICATION CONCENTRATION

- The major in Communication Studies requires 36 credits in Communication Studies (COMX) with 18 of those credits in courses numbered 300 or above.
- For the Organizational and Strategic Communication concentration, students must complete an additional 9 credits in allied courses to reach 45 credits.
- A maximum of 6 credits in COMX 312 and a maximum of 6 credits in COMX 398 may count toward the major.

Course Requirements

Code	Title	Hours
Lower-Division Core Courses		
Complete all of the following courses:		
COMX 111A	Introduction to Public Speaking	3
COMX 115S	Introduction to Interpersonal Communications	3
COMX 220S	Introduction to Organizational Communication	3
COMX 240H	Introduction to Rhetorical Theory	3
Upper-Division Core Courses - Research		
Complete one of the following courses:		
COMX 445	Rhetorical Criticism and Theory	3
COMX 460	Research Methods	
Upper-Division Core Courses - Advanced Writing		

Complete one of the following courses:		3
COMX 347	Rhetoric, Nature, and Environmentalism	
COMX 414	Communication in Personal Relationships	
COMX 421	Communication in Nonprofit Organizations	
COMX 422	Communication and Technology	
COMX 424	Risk, Crisis, and Communication	
COMX 445	Rhetorical Criticism and Theory	
COMX 447	Rhetorical Construction of Women	
COMX 486	Health & Family Communication	

Organizational and Strategic Communication Concentration - Major Courses

Complete five of the following courses:		15
COMX 210	Communication in Small Groups	
COMX 351	Principles of Public Relations	
COMX 352	Public Relations Portfolio	
COMX 412	Communication and Conflict	
COMX 415	Intercultural Communication	
COMX 421	Communication in Nonprofit Organizations	
COMX 422	Communication and Technology	
COMX 424	Risk, Crisis, and Communication	
COMX 425	Communication in Health Organizations	
COMX 428	Organizations and Identity	
COMX 431	New Media Skills	
COMX 480	Health Communication	

Organizational and Strategic Communication Concentration - Allied Courses

Complete three of the following courses:		9
BMGT 340	Management & Organization Behavior	
BMGT 444	Leading Teams & Conflict Management	
BMGT 480	Cross-Cultural Management	
BMKT 325	Principles of Marketing	
BMKT 343	Integrated Marketing Communication	
BMKT 412	Nonprofit Marketing	
CHTH 355	Health Promotion Practice	
CHTH 445	Program Planning in Community Health	
HTH 465	Leading Health and Human Performance Organizations	
NPAD 466	Practical Applications in Nonprofit Administration	
PSCI 361	Public Administration	
SOCI 306	Sociology of Work	
SOCI 345	Sociology of Organizations	

Additional Major Electives

Complete 3 additional COMX credits to achieve a total 36.	3
Total Hours	45