

# COMMUNICATION STUDIES B.A. - ORGANIZATIONAL AND STRATEGIC COMMUNICATION

## Bachelor of Arts - Communication Studies; Organizational and Strategic Communication Concentration

### General Education Requirements

Information regarding these requirements can be found in the General Education Section (<http://catalog.umt.edu/academics/general-education-requirements/>) of the catalog.

### Summary

Code	Title	Hours
Lower-Division Core Courses		12
Upper-Division Core Courses		6
Organizational and Strategic Communication Concentration		27
<b>Total Hours</b>		<b>45</b>

**Degree Specific Credits:** 45

**Required Cumulative GPA:** 2.0

**Note:** To graduate with a degree in Communication Studies, the student must complete 36 COMX credits with 18 of those credits in courses numbered 300 or above. For the Organizational and Strategic Communication concentration, students must complete an additional 9 credits in Allied courses to reach 45 degree credits. A maximum of 6 credits in COMX 312 and a maximum of 6 credits in COMX 398 may count toward a major in Communication Studies.

### Lower-Division Core Courses

Code	Title	Hours
<b>Complete all of the following courses:</b>		
COMX 111A	Introduction to Public Speaking	3
COMX 115S	Introduction to Interpersonal Communications	3
COMX 220S	Introduction to Organizational Communication	3
COMX 240H	Introduction to Rhetorical Theory	3
<b>Total Hours</b>		<b>12</b>

Minimum Required Grade: C-

### Upper-Division Core Courses

**Rule:** Complete the following subcategories. 6 total credits required.

#### Research

Code	Title	Hours
<b>Complete one of the following courses:</b>		
COMX 445	Rhetorical Criticism and Theory	3

COMX 460	Research Methods	
<b>Total Hours</b>		<b>3</b>

Minimum Required Grade: C-

#### Advanced Writing

**Note:** One of these courses is required to complete the advanced writing requirement in the major. This counts toward the total credits needed for the major.

Code	Title	Hours
<b>Complete one of the following courses:</b>		
COMX 347	Rhetoric, Nature, and Environmentalism	
COMX 414	Communication in Personal Relationships	
COMX 421	Communication in Nonprofit Organizations	
COMX 422	Communication and Technology	
COMX 424	Risk, Crisis, and Communication	
COMX 445	Rhetorical Criticism and Theory	
COMX 447	Rhetorical Construction of Women	
COMX 486	Health & Family Communication	
<b>Total Hours</b>		<b>3</b>

Minimum Required Grade: C-

### Organizational and Strategic Communication Concentration

**Rule:** Complete the following subcategories. 27 total credits required.

#### Major Courses

Code	Title	Hours
<b>Complete five of the following courses:</b>		
COMX 210	Communication in Small Groups	
COMX 351	Principles of Public Relations	
COMX 352	Public Relations Portfolio	
COMX 412	Communication and Conflict	
COMX 415	Intercultural Communication	
COMX 421	Communication in Nonprofit Organizations	
COMX 422	Communication and Technology	
COMX 424	Risk, Crisis, and Communication	
COMX 425	Communication in Health Organizations	
COMX 428	Organizations and Identity	
COMX 431	New Media Skills	
COMX 480	Health Communication	
<b>Total Hours</b>		<b>15</b>

Minimum Required Grade: C-

#### Allied Courses

Code	Title	Hours
<b>Complete three of the following courses:</b>		
BMGT 340	Management & Organization Behavior	
BMGT 444	Leading Teams & Conflict Management	
BMGT 480	Cross-Cultural Management	
BMKT 325	Principles of Marketing	
BMKT 343	Integrated Marketing Communication	

BMKT 412	Nonprofit Marketing	
CHTH 355	Theory and Practice of Community Health Education	
CHTH 445	Program Planning in Community Health	
HTH 465	Leading Health and Human Performance Organizations	
NPAD 466	Practical Applications in Nonprofit Administration	
PSCI 361	Public Administration	
PSCI 462	Human Resource Management	
SOCI 306	Sociology of Work	
SOCI 345	Sociology of Organizations	
SOCI 471	Gender and Global Development	
<b>Total Hours</b>		<b>9</b>

Minimum Required Grade: C-

### **Additional Major Electives**

<b>Code</b>	<b>Title</b>	<b>Hours</b>
<b>Complete 3 additional COMX credits to achieve a total 36.</b>		<b>3</b>

Minimum Required Grade: C-