

# BUSINESS MANAGEMENT A.A.S.

## Associate of Applied Science - Business Management

### Summary

Code	Title	Hours
Required Courses		65
<b>Total Hours</b>		<b>65</b>

**Degree Specific Credits:** 65

**Required Cumulative GPA:** 2.0

**Note:** See Program Director for advising regarding scope and sequence, course prerequisites, and math and writing placement assessments.

### Required Courses

Code	Title	Hours
<b>Complete all of the following courses:</b>		
ACTG 101	Accounting Procedures I	3
ACTG 102	Accounting Procedures II	3
ACTG 130	Applied Accounting & Decision Making	3
BGEN 105S	Introduction to Business	3
BGEN 215	Career Readiness	3
BGEN 220E	Business Ethics and Social Responsibility	3
BFIN 205S	Personal Finance	3
BMGT 235	Management	3
BMGT 245	Customer Service Management	3
BMGT 298	Management Internship	2
BMGT 299	Capstone:Entrepreneurship	3
BMKT 112	Applied Sales	3
BMKT 225	Marketing	3
or BGEN 160S	Issues in Sustainability	
BMKT 240	Advertising	3
BMKT 265	Social Media Strategy & Management	3
COMX 250	Introduction to Public Relations	3
CSCI 172	Intro to Computer Modeling	3
or CAPP 156	MS Excel	
ECNS 201S	Principles of Microeconomics	3
M 115	Probability and Linear Mathematics	3
MART 214	Digital Publishing & Design	3
MART 232	Interactive Web II	3
or BMKT 265	Social Media Strategy & Management	
WRIT 101	College Writing I	3
<b>Total Hours</b>		<b>65</b>

Minimum Required Grade: C-