

# BUSINESS: GENERAL (BGEN)

## **BGEN 105S - Introduction to Business. 3 Credits.**

Offered every term. Offered on Mountain Campus and at Missoula College. Nature of business enterprise; role of business in society; problems confronting business management; career opportunities in business. Open to non-business majors and business majors of freshman or sophomore standing only. Business majors are advised to register for the course their freshman year. Credit allowed for only one of BGEN 105S, MIS 100S, IS 100S, BADM 100S and BUS 103S. Gen Ed Attributes: Social Sciences Course (S).

Gen Ed Attributes: Social Sciences

## **BGEN 160S - Issues in Sustainability. 3 Credits.**

Offered autumn and spring. Offered at Missoula College.. This literature-intensive course is intended to expose the student to a variety of essays addressing the balance of economic development with the principles of sustainability and social equity. The student is offered an introduction to sustainability concepts, natural systems/cycles and environmental economics. Natural capitalism and triple bottom line maximization is explored, along with the role of corporations and small businesses in sustainable development. A survey of issues surrounding corporate social responsibility and sustainability-driven innovation will be conducted.

Gen Ed Attributes: Social Sciences

## **BGEN 191 - Special Topics. 1-6 Credits.**

(R-6) Offered intermittently. Experimental offerings of visiting professors, experimental offerings of new courses, or one-time offerings of current topics.

## **BGEN 215 - Career Readiness. 3 Credits.**

Offered every semester at Missoula College campus. There will be requirements such as career fairs, employer panels, and career counseling.

## **BGEN 220E - Business Ethics and Social Responsibility. 3 Credits.**

Offered autumn and spring. Focuses on moral judgments, responsibilities to society and their impact on decision making, with particular emphasis on business ethics and values. Addresses organizations and their relationship to the external environment, the law, and various stakeholders.

Gen Ed Attributes: Ethical & Human Values

## **BGEN 222 - Business Models and Operations. 3 Credits.**

Offered autumn and spring. Prereq., or Coreq., STAT 216 or SOCI 202 or PSYX 222 or FORS 201. Operations are the activities of a business where products in the form of goods or services are produced. Inputs in the form of material, labor, capital, energy and ideas are transformed by these activities into products to serve the needs of customers. This course will foster understanding into how operations integrate with finance, marketing, management, accounting and management information systems to produce goods and services. This end-to-end conception of a business will focus on different models of the business to achieve this productive integration. Students will learn various means of production, methods of integration with other business functions like finance and marketing and explore in depth specific topics like the management of projects, supply chains, inventory and quality. Team projects will be assigned where students develop an integrated production system.

## **BGEN 235 - Business Law. 3 Credits.**

Offered autumn and spring. Offered at Missoula College. This course provides an overview of law as it applies to business transactions. Topics include the nature and source of law; courts and procedure; contracts, sales, and employment; commercial paper; bailment's; property; business organizations; insurance; wills and estate planning; consumer and creditor protection; torts; criminal law; and agency law. Credit not allowed for both BGEN 235 and BADM 257.

## **BGEN 291 - Special Topics. 1-6 Credits.**

(R-6) Offered intermittently. Experimental offerings of visiting professors, experimental offerings of new courses, or one-time offerings of current topics.

## **BGEN 292 - Independent Study. 1-6 Credits.**

(R-6) Offered every term. Prereq., consent of instr. Course material appropriate to the needs and objectives of the individual student.

## **BGEN 298 - Internship. 1-6 Credits.**

(R-6) Offered autumn. Offered at Missoula College and on Mountain Campus. Extended classroom experience which provides practical application of classroom learning during placements within the business community. The student must complete a learning agreement with a faculty member, relating the placement opportunity to his or her field of study. A maximum of 6 credits of Internship (198, 298, 398, 498) may count toward graduation.

## **BGEN 341 - People, Process and Technology I. 3 Credits.**

Offered autumn and spring. Prereq. junior standing in business. The course is designed to prepare COB students for the future of work which is characterized by automation, artificial intelligence, technology and innovation, and creative disruptions, and the necessary human mindset and behaviors required to be successful in that environment. Specifically, this course focuses on 1) the process of data-driven decision-making 2) the practice of individual human behaviors influencing the data-driven decision-making 3) to understand how business leaders can leverage people, processes, and technology to facilitate organizational change, and 4) to analyze data and communicate results to business leaders 5) the importance of a growth mindset.

## **BGEN 342 - People, Process and Technology II. 3 Credits.**

Offered autumn and spring. Prereq., junior standing in business and BGEN 341. This course is the second in the people, process, and technology sequence. Our goals are to explore and develop our understanding of how business leaders can foster an agile organization, identify tools and techniques to effectively lead organizational change, and equip ourselves to be confident, ethical technology users and decision makers.

## **BGEN 360 - International Business. 3 Credits.**

Offered autumn and spring. Prereq., junior standing in Business. Analysis of business in diverse parts of the globe. Examines the impact of socio-economic, political, legal, educational, and cultural factors on management.

## **BGEN 361 - Principles of Business Law. 3 Credits.**

Offered autumn and spring. Prereq., junior major or minor in business. This course examines law as it applies to business transactions. Topics include the nature and sources of law; courts and procedure; contracts, employment; Uniform Commercial Code; property; environmental; business organizations; tort liability; insurance; consumer and creditor protection; bankruptcy; criminal law; and agency law. Credit not allowed for more than one of BGEN 235, BGEN 361 and BADM 257.

**BGEN 391 - Special Topics. 1-6 Credits.**

(R-6) Offered intermittently. Experimental offerings of visiting professors, experimental offerings of new courses, or one-time offerings of current topics.

**BGEN 445 - Sustainability Reporting. 3 Credits.**

Offered spring. Prereq., junior, senior, or graduate standing. This course provides students with an understanding of sustainability reporting by organizations. Topics covered include sustainability reporting metrics for the public disclosure of the economic, environmental, and social impacts of organizations. Regulation of sustainability reporting, greenwashing, and external assurance of sustainability reports are also covered. Level: Undergraduate-Graduate

**BGEN 490 - Undergraduate Research. 1-6 Credits.**

(R-6) Directed individual research and study appropriate to the background and objectives of the student. Level: Undergraduate.

**BGEN 491 - Special Topics. 1-6 Credits.**

(R-6) Offered intermittently. Experimental offerings of visiting professors, experimental offerings of new courses, or one-time offerings of current topics. Level: Undergraduate-Graduate

**BGEN 492 - Independent Study. 1-6 Credits.**

(R-6) Offered every term. Prereq., consent of instr. Course material appropriate to the needs and objectives of the individual student. Level: Undergraduate-Graduate

**BGEN 499 - Strategic Management. 3 Credits.**

Prereq., senior standing in Business, Intermediate College Writing course, COMX 111A, ECNS 202S, BGEN 220E, BFIN 322, BGEN 341, BGEN 342, BGEN 361, and BMKT 325. Analysis of external and internal firm environment and strategy formulation. Integration of cumulative business knowledge. Case orientation and class discussion. Level: Undergraduate  
Gen Ed Attributes: Advanced Writing

**BGEN 505 - Graduate Fundamentals of Business. 3 Credits.**

Offered fall and spring. Prereq., admitted to the College of Business Graduate Programs or consent of instructor/program director. This course provides an overview of the functional areas of business and how the functional areas connect to professional careers in business analytics. Level: Graduate

**BGEN 516 - Applied Business Statistics. 3 Credits.**

Offered fall and spring. Prereq., admitted to the College of Business Graduate Programs or consent of instructor/program director. This course is a three-hour graduate level offering covering introductory topics in statistical methods. Students will learn topics from descriptive analytics, hypothesis testing, data visualization, unsupervised analytical methods, categorical data analysis, and linear and non-linear regression models. The class will be taught in the statistical software package R, using RStudio as the user-friendly interface. Level: Graduate

**BGEN 526 - Graduate Introduction to Business Analytics. 3 Credits.**

Offered fall and spring. Prereq., admitted to the College of Business Graduate Programs or consent of instructor/program director. This course introduces the terminology and application of big data and data analytics. Students will complete cases in a variety of disciplines as they become acquainted with some of the software, tools, and techniques of data analytics. Level: Graduate

**BGEN 631 - Introduction to SQL. 1 Credit.**

Offered fall and spring. Prereq., admitted to the College of Business Graduate Programs or consent of instructor or Program Director. This course lays a technical foundation for work as an analyst or data scientist, teaching you the fundamentals of Structured Query Language (SQL). SQL is, simply, the way people interface with regular data. Being good at SQL is a pre-requisite for getting an analytics job and succeeding in a data-intensive job. Level: Graduate

**BGEN 632 - Graduate Introduction to Python. 2 Credits.**

Offered fall and spring. Prereq., admitted to the College of Business Graduate Programs or consent of instructor/program director. This is a graduate course covering Python fundamentals, including how to do basic programming for manipulating, analyzing, and visualizing a variety of datasets. In addition, the course explores modern workflows and tools for version control of code, leveraging open-source libraries, and using tools like Jupyter notebooks on local machines. The course assumes students have no prior programming experience and will start with fundamentals of the Python language and coding principles. Level: Graduate

**BGEN 694 - Seminar. 1-6 Credits.**

(R-112) Offered intermittently. Prereq., graduate student in business or consent of business graduate director. Selected topics in business. Level: Graduate