ENTERTAINMENT MANAGEMENT CERTIFICATE

Graduate Certificate - Entertainment Management

Summary

Code	Title	Hours
Course Requirements		12
Total Hours		**12**

Degree Specific Credits: 12

Required Cumulative GPA: 3.0

Notes:

- This certificate is open to all majors across campus.
- The 3.0 GPA requirement pertains specifically to the 12 credits listed below, not a student's cumulative GPA.
- Special Topics courses (x91) and a maximum of three internship credits (x98) may count towards Certificate electives if approved by the UMEM Program Director.

Course Requirements

Code	Title	Hours
Required Courses		
BMGT 401	Event Management	3
or MBA 694	Seminar	
BMGT 402	Principles of Entertainment Management I	3
or MBA 694	Seminar	
BMGT 403	Principles of Entertainment Management II	3
or MBA 694	Seminar	
BMGT 474	Entertainment Rsrch & Planning	3
or MBA 694	Seminar	
Total Hours		**12**

Minimum Required Grade: C