ENTERTAINMENT MANAGEMENT CERTIFICATE

Post-secondary Certificate - Entertainment Management

Summary

Code	Title	Hours
Entertainment Management Certificate Requirements		9
Entertainment Management Certificate Electives		9
Total Hours		**18**

Degree Specific Credits: 18

Required Cumulative GPA: 3.0

Notes:

- This certificate is open to all majors across campus.
- The 3.0 GPA requirement pertains specifically to the 18 credits listed below, not a student's cumulative GPA.
- Special Topics courses (x91) and a maximum of three internship credits (x98) may count towards Certificate electives if approved by the UMEM Program Director.

Entertainment Management Certificate Requirements

Code	Title	Hours
Complete all of the following courses:		
BMGT 401	Event Management	3
BMGT 402	Principles of Entertainment Management I	3
BMGT 403	Principles of Entertainment Management II	3
Total Hours		**9**

Minimum Required Grade: B

Entertainment Management Certificate Electives

Notes:

- Up to 3 credits of BMGT 498 can count towards the 9 credits of electives.
- BMGT 498 must be an entertainment-based internship to count towards the 9 credits of electives.

Code	Title	Hours
Complete nine credits from the following courses:		**9**
BFIN 205S	Personal Finance	
BGEN 220E	Business Ethics and Social Responsibility	
BMGT 101S	Introduction to Entertainment Management	
BMGT 275	Venue Management	
BMGT 375	Business of Film & Television	
BMGT 420	Leadership and Motivation	
BMGT 474	Entertainment Rsrch & Planning	
BMGT 498	Internship	
BMIS 478	E Commerce: a Managerial Perspective	
BMKT 412	Non Profit Marketing	
BMKT 413	Sports Marketing	
BMKT 420	Integrated Online Marketing	
MART 112A	Introduction to Film Editing	
MUSI 130L	History of Jazz	
MUSI 132L	History of Rock & Roll	
MUSI 202L	Intro to Music Literature	
MUSI 302H	Music History II	
NPAD 466	Practical Applications in Nonprofit Administration	
THTR 370	Stage Management I	
Total Hours		**9**

Minimum Required Grade: B